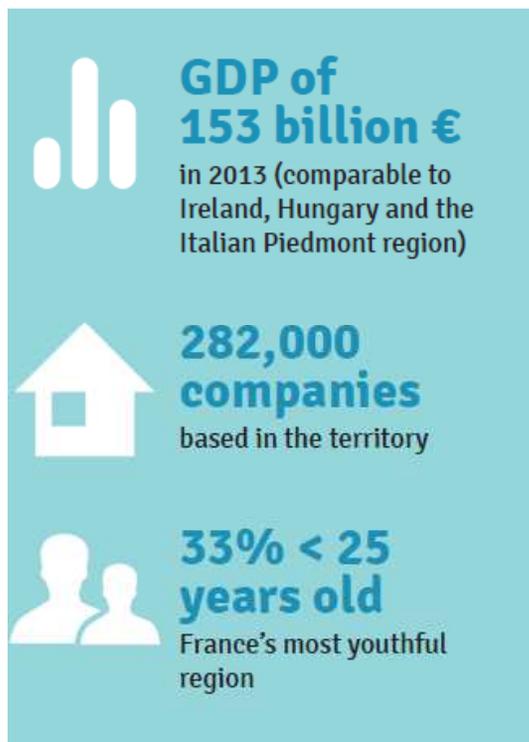


Hauts de France

Les Hauts de France



LA 3^{ème} RÉVOLUTION INDUSTRIELLE
EN HAUTS-DE-FRANCE



Hauts de France

Les Hauts de France

MAIN REGIONAL ECONOMIC SECTORS



1st

french region for **automobile and rail industry production**



2nd

university hub in France



2nd

region for **technical textiles and Digital hub**



8 major clusters



3rd

most important region for **logistics in terms of jobs**



One of France's **main exporting regions**, the leader in the food industry and a global logistic hub.

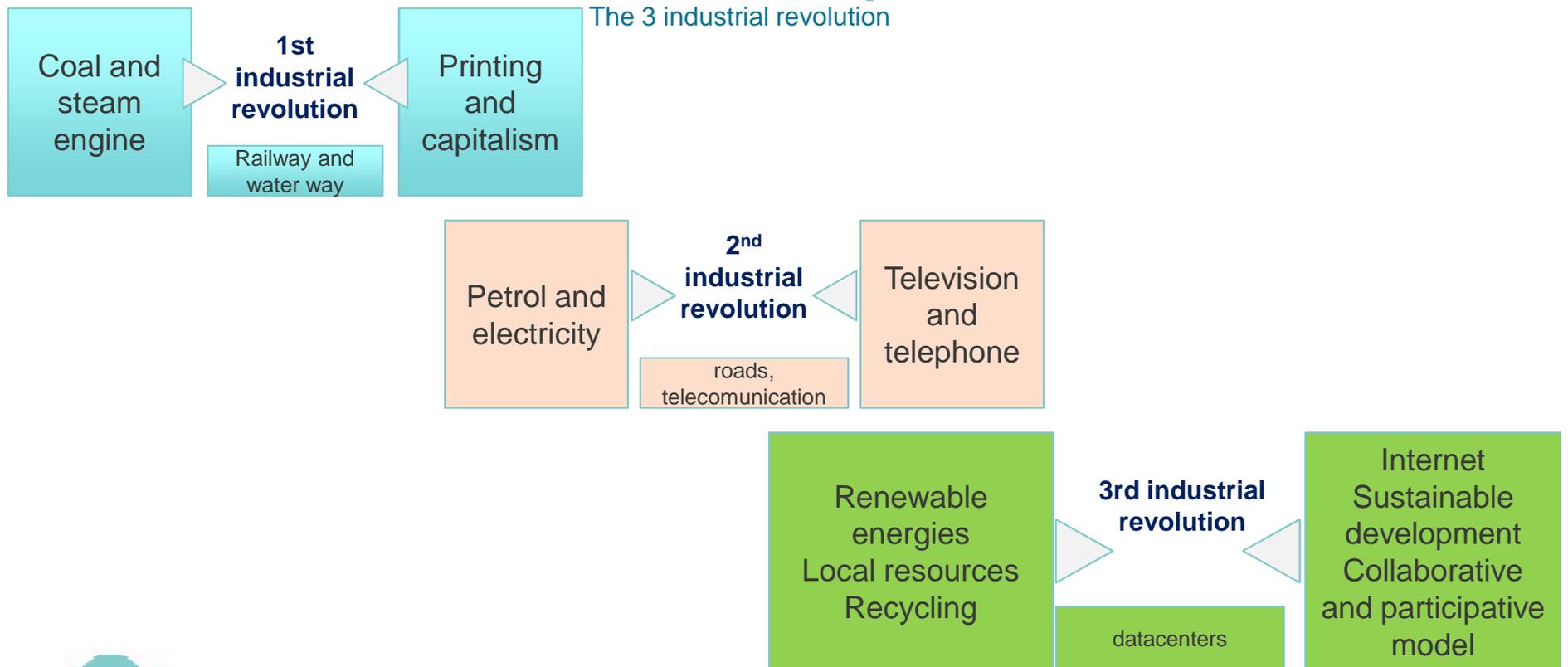
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2. The master plan

The 3 industrial revolution



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The european pioneer region implementing the third industrial revolution



Maroš Šefčovič, vice president of the European Commission, declared, during the 7th European Summit of Regions and Cities in Bratislava, that Hauts-de-France shows the way and he hopes to see such pilot region in every EU country.



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EN HAUTS-DE-FRANCE



3. Rev3

Key numbers



350 projects
across the
region



11,5 million euro
transferred by citizens in
the rev3 saving account
24 companies financed
by rev3 loans



500 million euro
investments
needed for rev3



A new
investment fund
of 50 million
euro



LA 3^{ème} RÉVOLUTION INDUSTRIELLE
EN HAUTS-DE-FRANCE



3. Rev3

Key numbers

2 DAYS OF CONFERENCES AND BUSINESS MEETINGS FOR

- ▶ SMEs and multinational companies
- ▶ Institutional and private purchasers
- ▶ Research centers and laboratories
- ▶ Investors

TO FIND BUSINESS OPPORTUNITIES ABOUT



▶ Circular economy



▶ Smart cities



▶ Energy



▶ Additive manufacturing



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EN HAUTS-DE-FRANCE



MORE THAN 300 ATTENDEES GATHERED IN THE LEADING EUROPEAN REGION IMPLEMENTING THE THIRD INDUSTRIAL REVOLUTION, HAUTS-DE-FRANCE:



More than
10 business sectors
**from over
30 countries**



More than
800 meetings organised



**A matchmaking
process** tailored to your
needs: identification of your
best prospect leads and
partnerships by our team
of experts



**Visit some of the
350 pioneer companies**
and clusters involved
in rev3 in
Hauts-de-France



**Up to 10 prescheduled
one-to-one meetings**
per participant in 2 days



Access to **a rich network
of contacts** and international
business experts
in the Third Industrial
Revolution implementation.

rev3

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EN HAUTS-DE-FRANCE



CONVENTION'S PROGRAM

	WEDNESDAY 8 TH	THURSDAY 9 TH	FRIDAY 10 TH	SATURDAY 11 TH
9.00 am		welcoming coffee	welcoming coffee	
10.00 am		Exhibition opening and B2B meetings	B2B meetings and workshops	Optional visits of regional companies and clusters
11.00 am		Opening plenary		
12.00 am				
1.00 pm		Lunch Break	Lunch Break	
2.00 pm	Optional visits of regional companies and clusters	B2B meetings and workshops	B2B meetings and workshops	
3.00 pm				
4.00 pm				
5.00 pm			Closing plenary	
6.00 pm				
8.00 pm		Dinner		



LA 3^{ME} RÉVOLUTION INDUSTRIELLE
EN HAUTS-DE-FRANCE



WHY SHOULD YOU REGISTER?

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects
- Present your solutions and identify new ones to implement your own Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow your network

Participation price (excluding flight & hotel):

650€ excluding VAT

Including:

Registration to the B2B meeting and listing in the catalogue

Access to the online catalogue

A planning of tailored business meetings up to 10 meetings

Translation during meetings if necessary

Coffee breaks and 2 lunches on 9th and 10th

Access to workshops and exhibitions

One visit of a demo site (cluster or company) on 8th or 11th



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EN HAUTS-DE-FRANCE



Let's develop projects together

TECHNICAL AND COMMERCIAL COOPERATION

We are a multi-disciplinary team of rev3 and international experts from the Hauts de France Chamber of Commerce and Industry, and we are able to:



Identify suitable technological and commercial projects according to your needs



Help you raise financing for the development of your projects



Offer tailor-made assistance to elaborate your legal agreements and partnerships



Support the internationalisation of your project and company



Put you in touch with our technical experts and commercial partners to prepare technical studies, project engineering, and transfer of expertise



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