

# Click Studio

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## Corporate Presentation



# Contents

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- Click Studio – Introduction
- Technology Overview
- Project Governance & Key Processes
- Success Stories

# Fact File



**3**  
BUSINESS  
DIVISIONS



**CMMI**  
LEVEL 3



**ISO**  
27001  
9001:2001



**16+**  
YEARS



**700+**  
PROJECTS



**300+**  
EMPLOYEES



**5+**  
AWARDS



# Industries & Solutions

## Industries



FinTech



Retail



Healthcare



Telecom



Supply Chain  
& Logistics



Digital Enterprise



Education



Manufacturing

## Solutions



Portals



Analytics



CRM



Cloud



e-Commerce



CMS



EAI

# Models

## Project Engagement



### Onsite

To meet short-term resource demand



### Offshore

To achieve higher return on investments



### Hybrid

To reduce business and operational risks



### Product Accelerator

Make your idea commercially available in the shortest time



### Project

As per the concepts & requirements defined by you



### Extended Team

Round the Clock Development for speeding up delivery times

## Billing



### Fixed Price



### Time & Material

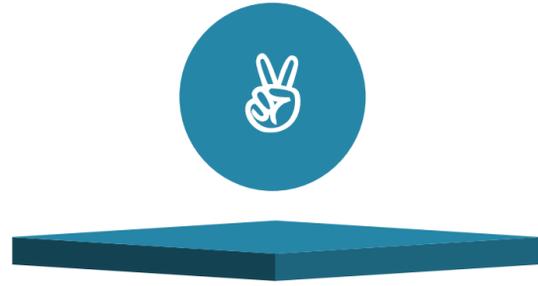


### Hybrid Pricing



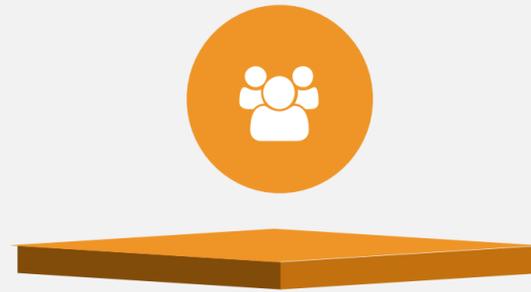
### Performance Based Pricing

# Click Differentiator



## Long Term Engagement

- ▶ Multiple examples of successes with **longer term engagement**
- ▶ Take a **consultative approach** with clients to determine **best solutions** for them
- ▶ Repeatedly rated **top or exclusive vendor** across engagements
- ▶ **Resources, processes and people** aligned to deliver long term success



## Entrepreneurial Management Team

- ▶ **Serial Entrepreneur** responsible for integrity at the core of Rishabh's culture
- ▶ **Stable core team** that understands the critical factors of success
- ▶ **Flexibility** in models ranging from **project-based engagements to Build-Operate-Transfer** type partnerships



## Location Advantage

- ▶ Baroda- Highly rated **top Tier-2 city with great work-life balance**
- ▶ Over 10 colleges within a 30 mile radius with **1000+ Software-focused graduates** a year
- ▶ Rishabh considered an **employer of choice** in the state.
- ▶ Longevity of employees (**attrition levels of 13%** annually vis-à-vis 30%+ in Tier-1 cities like Bangalore, Hyderabad etc.)



# Microsoft Technology Expertise



## Custom Development

- ▶ Xamarin
- ▶ ASP.NET
- ▶ VB.NET
- ▶ MVC
- ▶ WCF
- ▶ C#
- ▶ XML
- ▶ SOAP
- ▶ REST
- ▶ T-SQL
- ▶ VBA
- ▶ PL/SQL
- ▶ AngularJS
- ▶ KnockoutJS
- ▶ Google Material
- ▶ ReactJS



## Business Intelligence

- ▶ PowerBI
- ▶ SSRS
- ▶ SSAS



## Portals

- ▶ WSS
- ▶ SharePoint Server
- ▶ Performance Point Server



## Enterprise Application Integration

- ▶ BizTalk Server
- ▶ Host Integration Server
- ▶ SSIS



## Customer Relationship Management

- ▶ Dynamics CRM
- ▶ Dynamics Online
- ▶ QuickBooks Integration



## Azure

- ▶ Windows Azure
- ▶ SQL Azure

Microsoft  
Partner



Gold Application Development  
Gold Devices and Deployment  
Gold Data Analytics  
Gold Digital Advertising  
Gold Data Platform

# Java Technology Expertise



## Custom Development

- ▶ JSP
- ▶ Servlets
- ▶ Java 5, 6, 7, 8
- ▶ JMS
- ▶ JDBC
- ▶ Java Mail
- ▶ JPA
- ▶ XML
- ▶ XSL



## Open source Enterprise Platform

- ▶ Spring Framework 3+
- ▶ Hibernate 3+
- ▶ Apache Lucene
- ▶ Apache Solr
- ▶ JPPF
- ▶ Struts
- ▶ JSF



## Data Science & Analytics

- ▶ Apache Storm
- ▶ Hadoop
- ▶ Apache Spark
- ▶ Pentaho

## Application Server

- ▶ WebSphere
- ▶ JBoss
- ▶ GlassFish
- ▶ Tomcat



## Enterprise Application Integration

- ▶ Talend
- ▶ MuleSoft
- ▶ Apache Active MQ
- ▶ Apache Camel
- ▶ RabbitMQ
- ▶ Kafka
- ▶ JAX-RS
- ▶ JAX-RPC



## View Technologies & Framework

- ▶ JQuery
- ▶ Ext JS
- ▶ Angular JS
- ▶ GWT
- ▶ HTML5
- ▶ CSS3



## Oracle Cloud

- ▶ Oracle Salescloud
- ▶ AWS

## Build Tools

- ▶ Ant
- ▶ Maven
- ▶ Jenkins
- ▶ SonarQube

**ORACLE**

**Gold Partner**

# PHP Technology Expertise



## Custom Development

- ▶ Drupal
- ▶ TYPO3
- ▶ Joomla
- ▶ WordPress
- ▶ PhpNuke



## Development Framework

- ▶ CakePHP
- ▶ Zend Framework
- ▶ CodeIgniter
- ▶ Symfony
- ▶ WSO2



## Ecommerce

- ▶ Magento
- ▶ Zencart
- ▶ OS Commerce
- ▶ OpenCart
- ▶ ZenCart
- ▶ Bigcommerce



## Enterprise Application Integration

- ▶ Widgets
- ▶ Gadget Server
- ▶ PEAR
- ▶ Smarty
- ▶ Yahoo API
- ▶ Google API
- ▶ Facebook API
- ▶ Twitter API
- ▶ MySQL
- ▶ PgSQL
- ▶ MS-SQL
- ▶ MS Access
- ▶ Oracle



## Customer Relationship Management

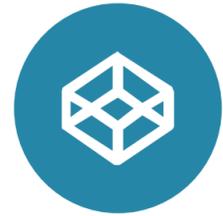
- ▶ SugarCRM
- ▶ vTiger



## Testing

- ▶ PHPUnit
- ▶ Jmeter
- ▶ xDebug
- ▶ PhpUnderControl

# Mobility Expertise



App Development

- ▶ Multi-platform - iOS, Android and Windows Mobile
- ▶ Ensure design is compliant with Certification Requirement



App Design

- ▶ Usability & Human Interface Guideline
- ▶ Quick Prototype
- ▶ Artwork



App & Device Testing

- ▶ Advanced labs for testing applications on mobile platforms
- ▶ Automated and Manual Mobile Testing Frameworks



App Deployment & Maintenance

- ▶ Release the mobile applications on various app stores
- ▶ Compliant with App store guidelines
- ▶ Maintaining & improving apps based on user reviews, market demand, platform version changes

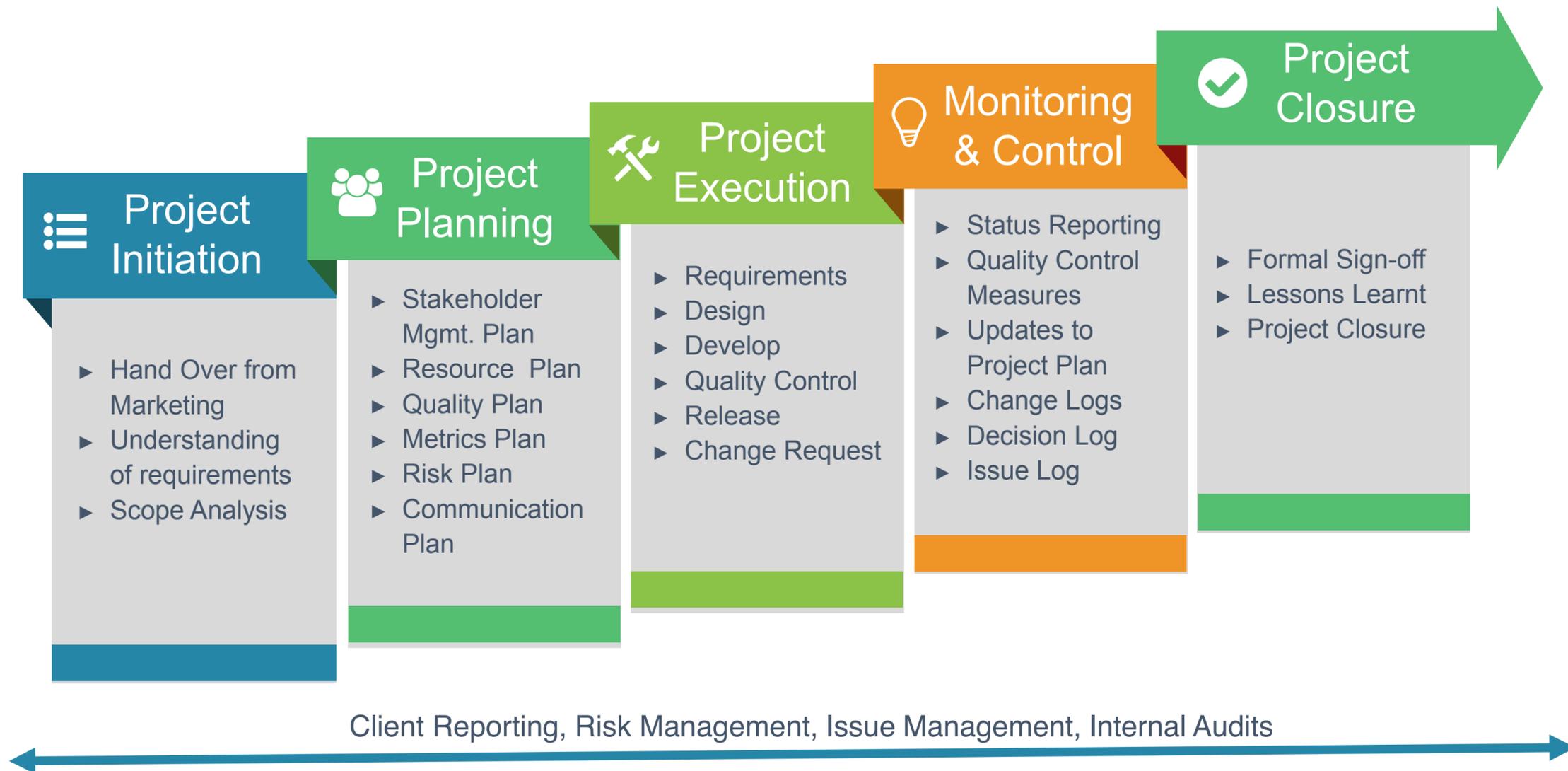


# Process

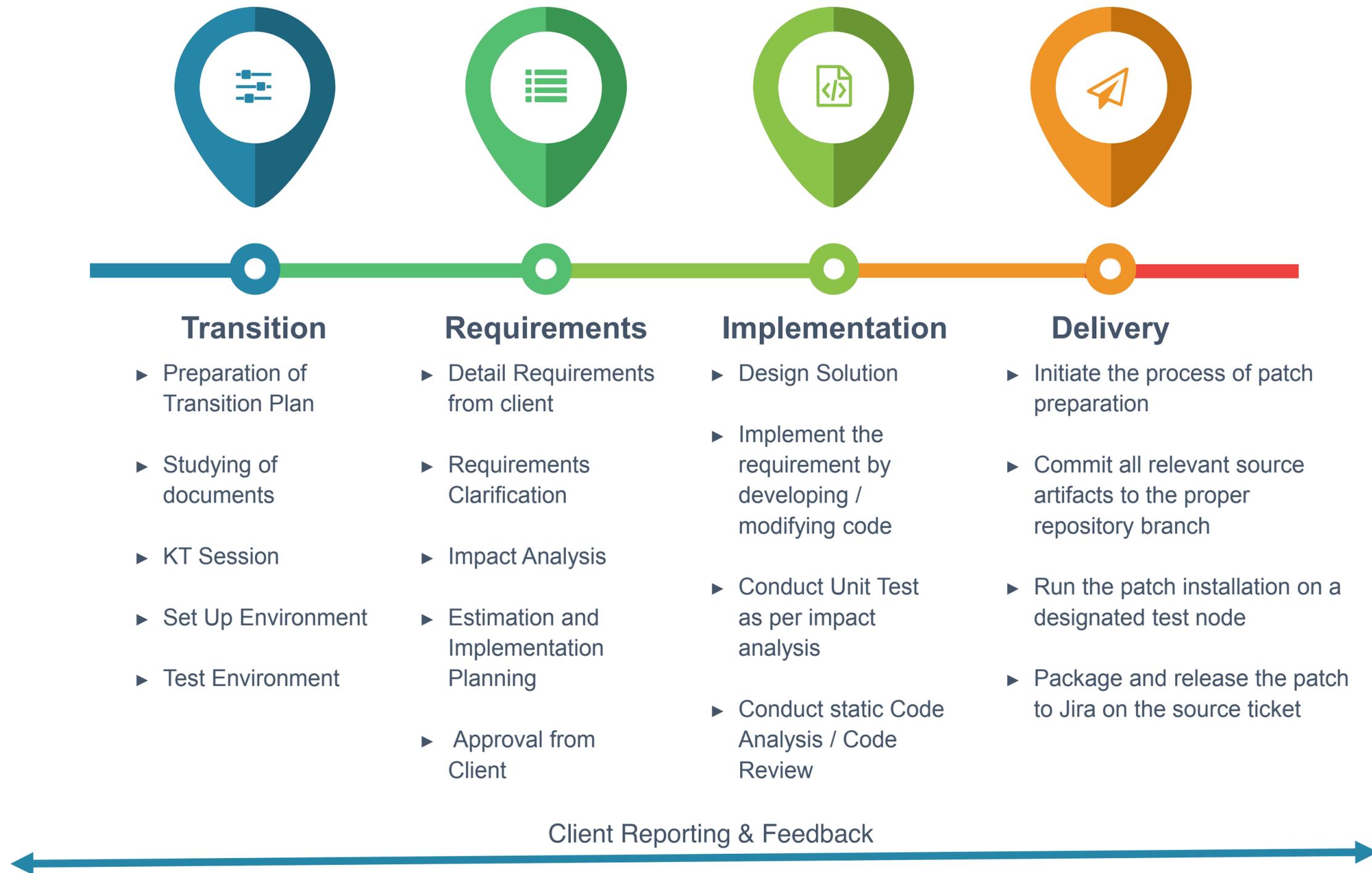
## Project Methodologies



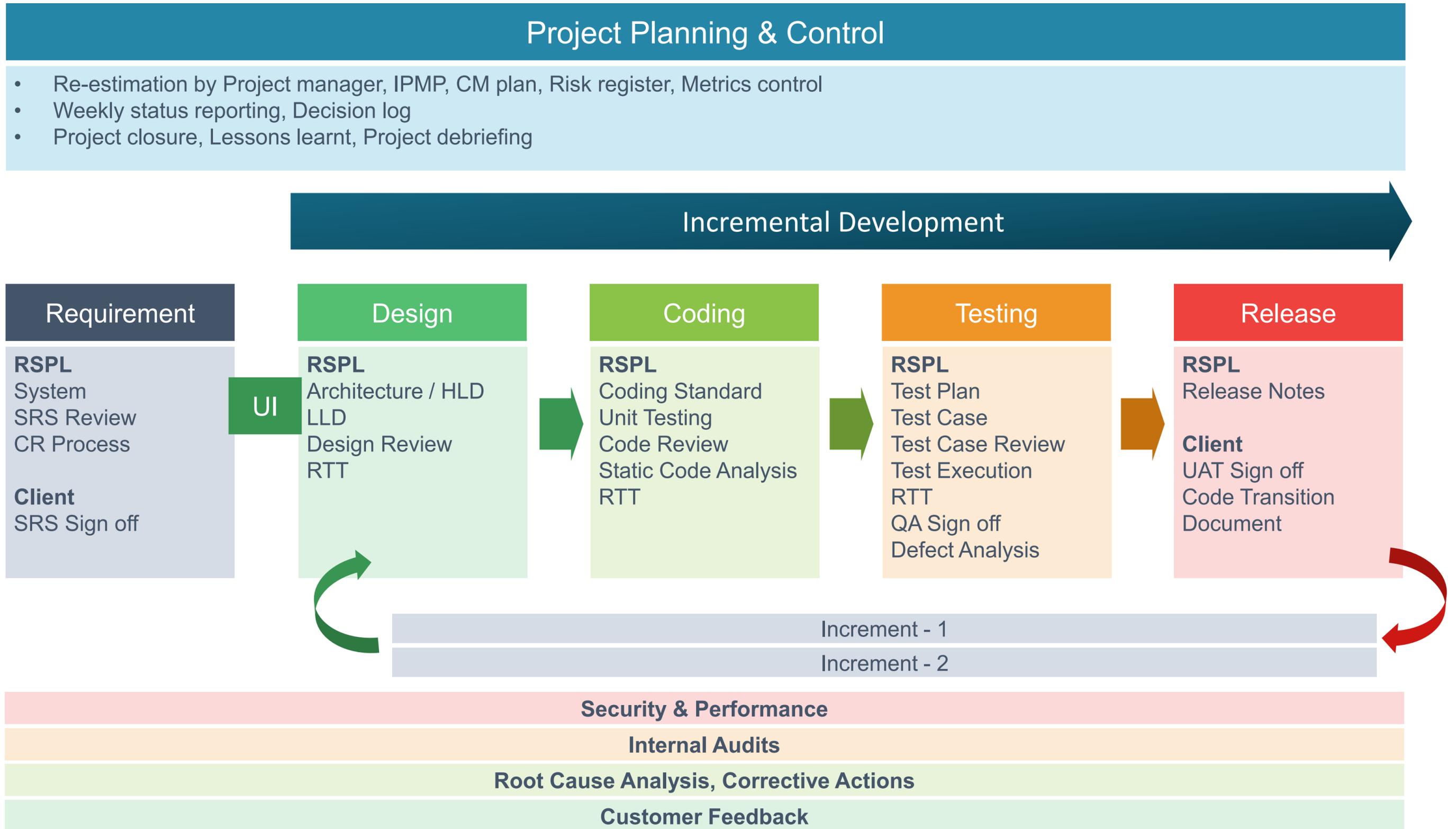
# Project Execution Methodology



# Maintenance Life Cycle Process



# Enterprise Application Development Lifecycle



# Success Stories

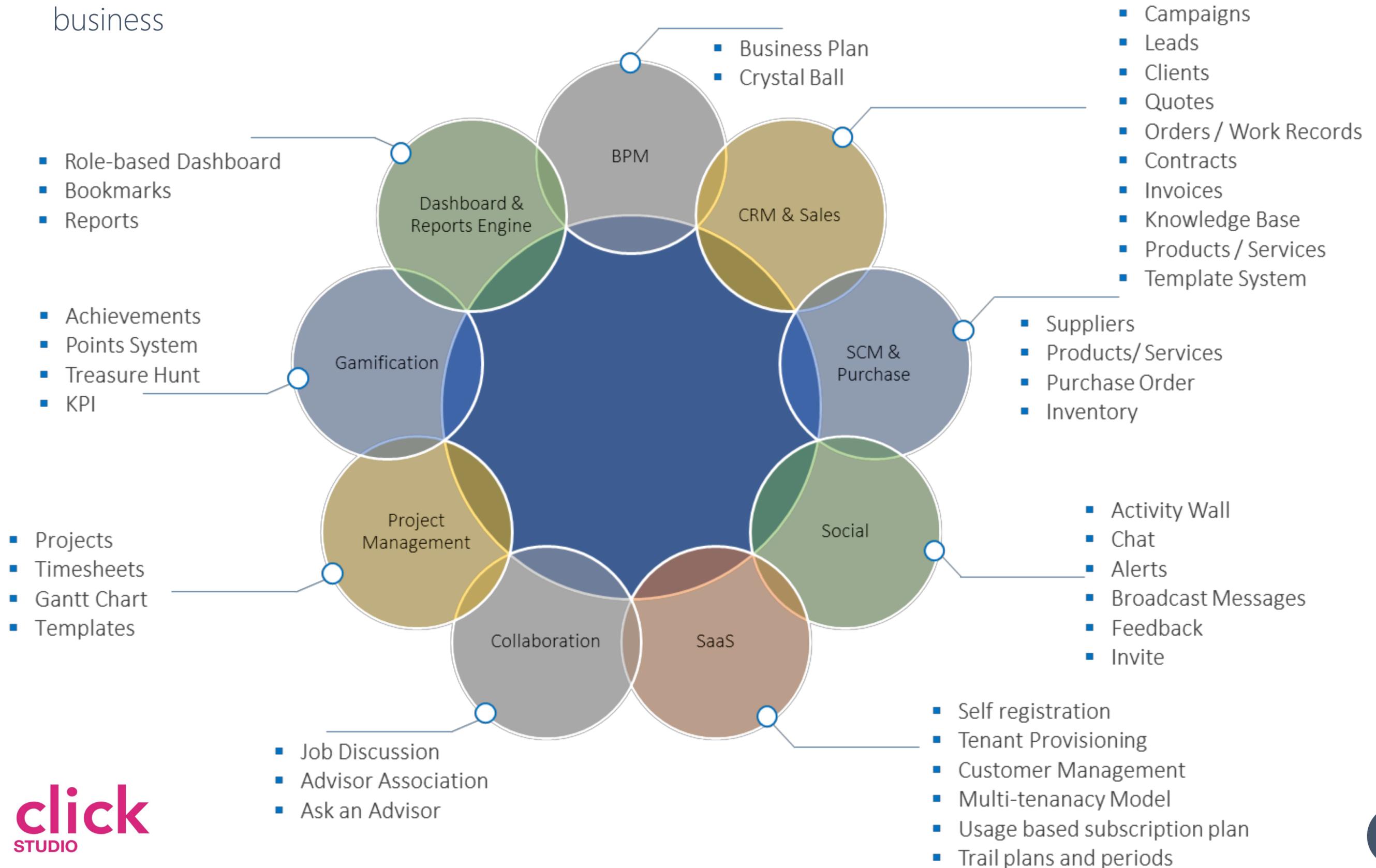
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Click Studio

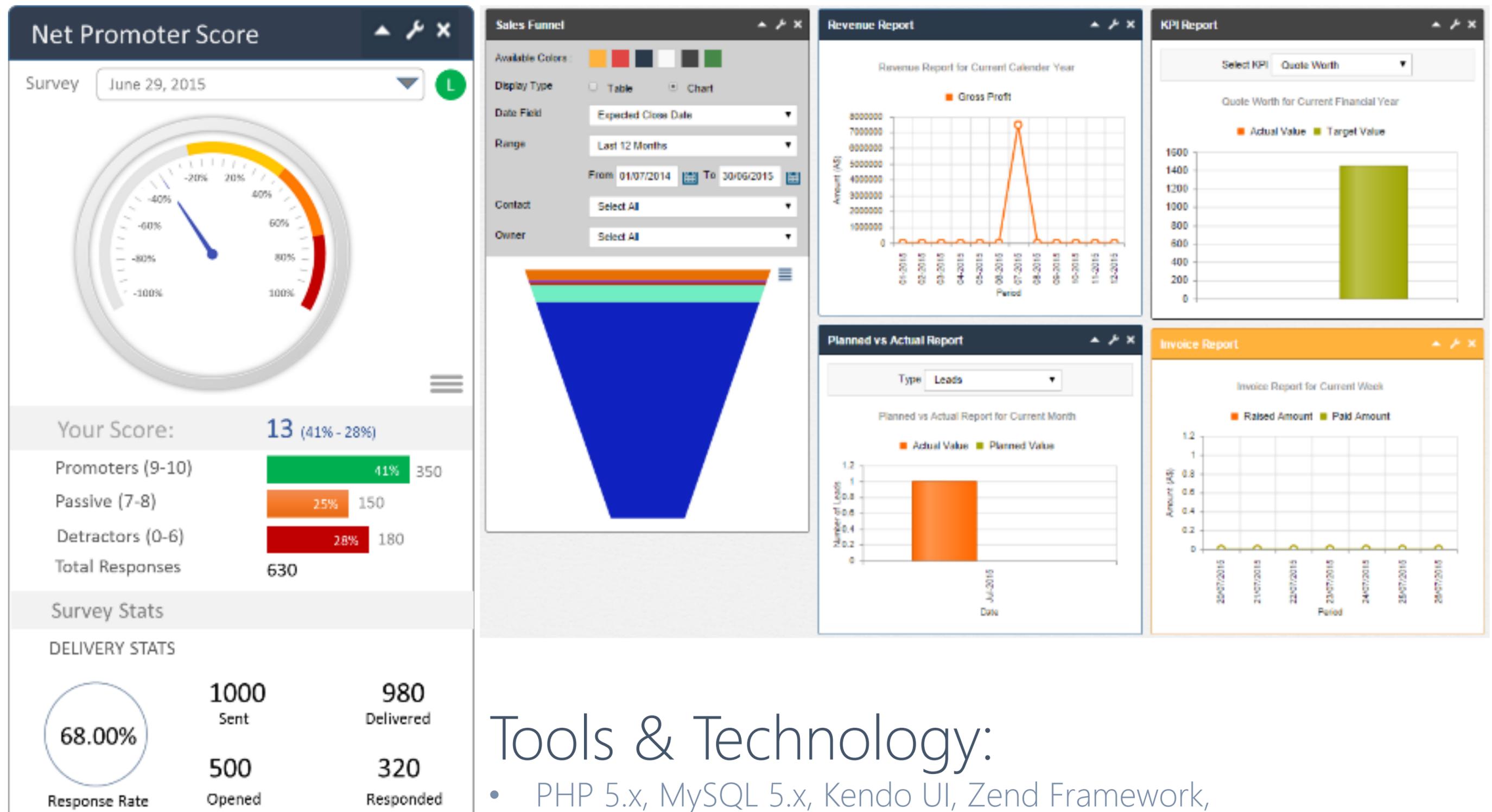


# Business Management Platform on SaaS Model

With integrated CRM, projects, billing, reporting and collaboration, Working Cloud is the single cloud computing platform – a place to collaborate, sell, and manage customers, and manage business



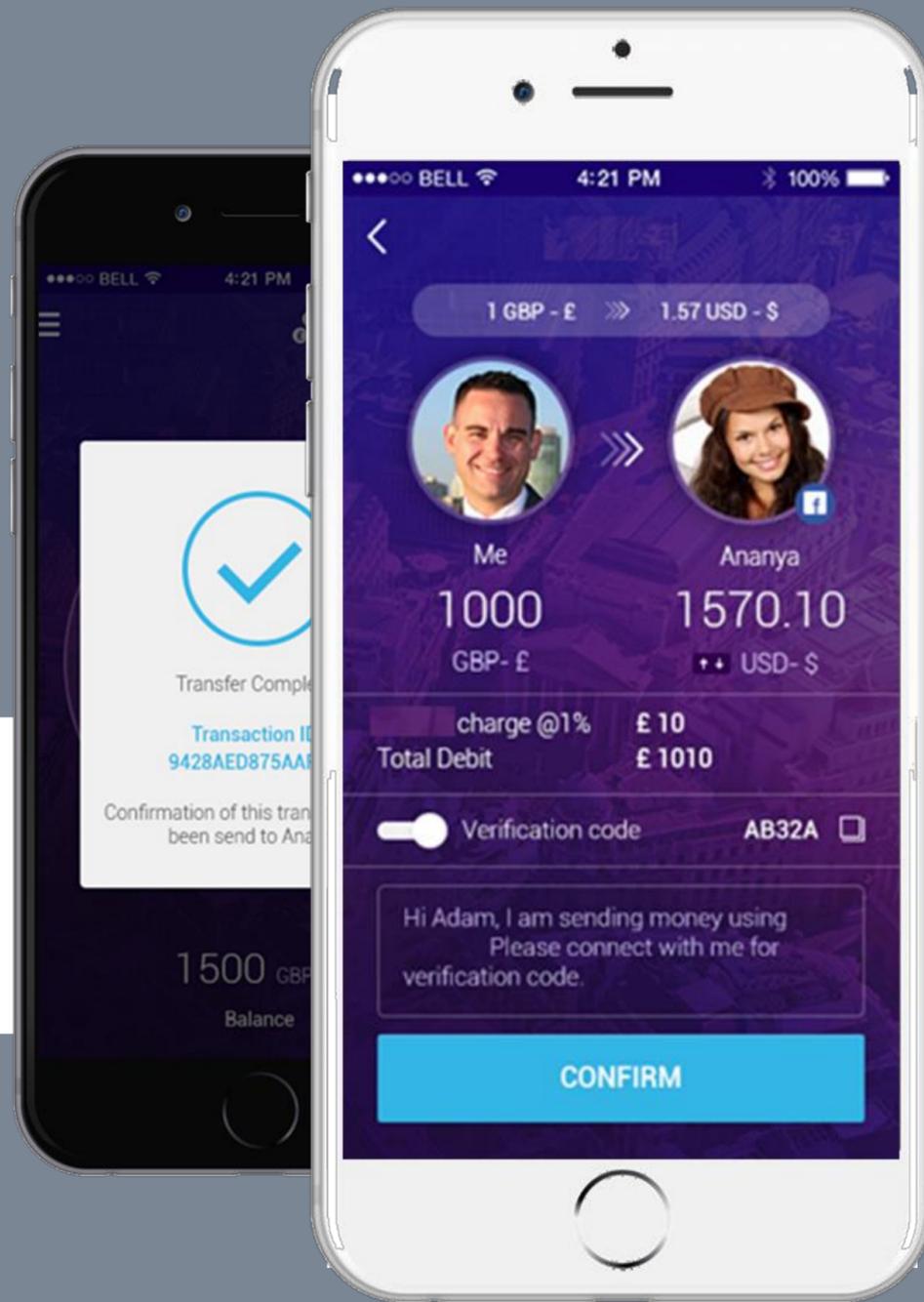
# Business Management Platform on SaaS Model



## Tools & Technology:

- PHP 5.x, MySQL 5.x, Kendo UI, Zend Framework,
- Node.JS, Memcache

# Financial Platform Built Using Microsoft Azure



**GMTS Based ItaTech  
Organization**

## Business Need

- ▶ One of the major problems faced is digitally transferring money from mobile wallets to people around the globe. There are many mobile money platforms available, but they lack the necessary functionality and capacity to serve the rising demand.
- ▶ The client wanted to address this problem and build a custom financial transaction platform which can simplify currency distribution to its global users.
- ▶ The solution had to be scalable, intuitive and meet the global compliance norms for fraud detection, tax evasion and anti-money laundering.



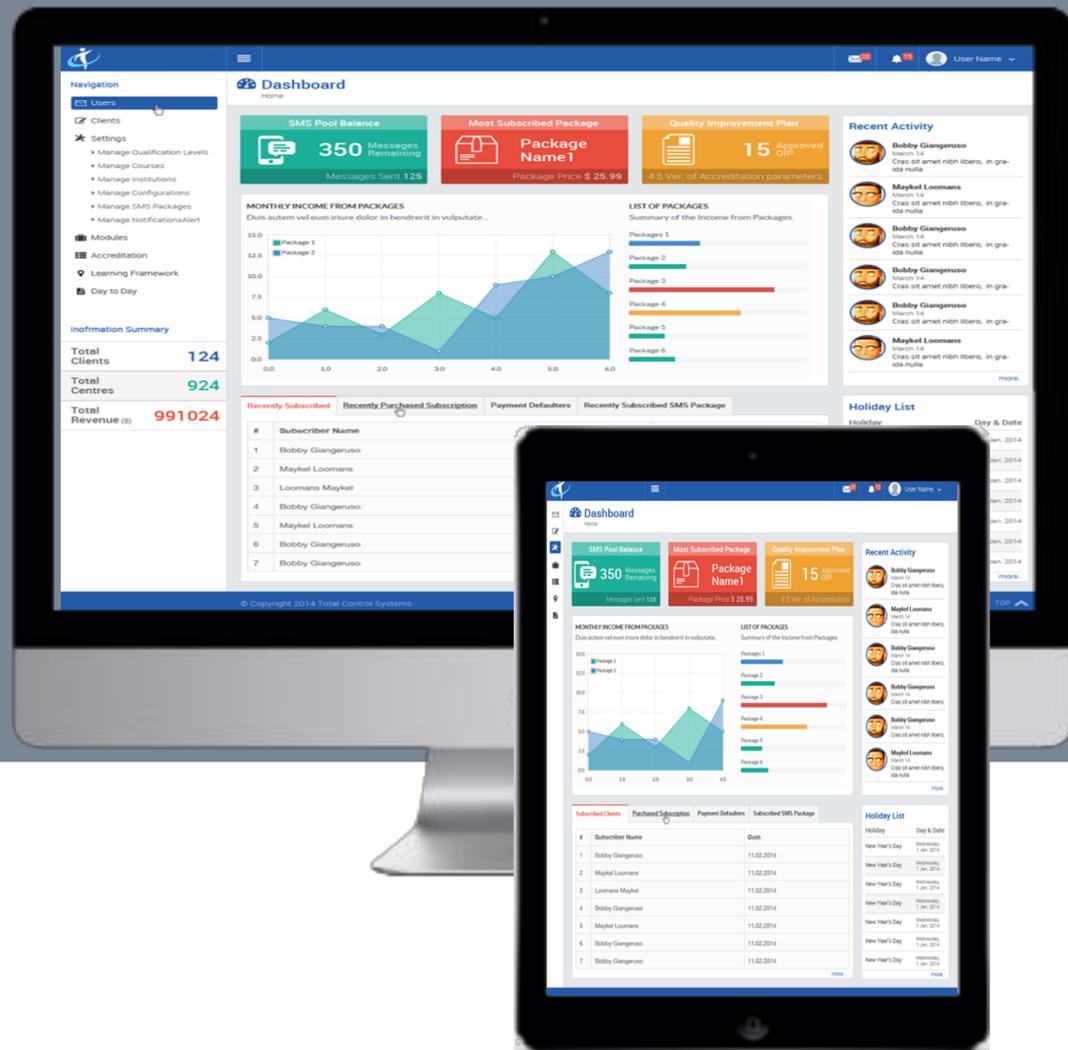
## Features

- ▶ The easiest and most cost efficient money transmittance platform worldwide
- ▶ Simple money transfer app with clean user interface
- ▶ An elastic and scalable solution with secure integration flexibility
- ▶ Secure money transmission environment using the latest in fraud detection, anti-money laundering and account management

# SaaS based Solution

## Business Need

- ▶ A SaaS based responsive solution to offer education & childcare services
- ▶ Solution will be managing rich media content like user forms, audio, video, images & presentations
- ▶ SSO process with real-time information about the childcare delivered
- ▶ Effective workflow & collaboration engine integration



WORDPRESS

## Albania Based Childcare Service Provider

## Features

- ▶ Better user experience with improved user engagement levels
- ▶ High delivery of childcare solutions & services to various users
- ▶ Personalized delivery of content through better user profile management

# Augmented Reality Solution

## Business Need

- ▶ A DIY (Do-It-Yourself) virtual paint mobile application for consumers to decorate their home, inside and out, choosing the paint brand colors without lifting a paintbrush, ensuring to get the right color at the first attempt
- ▶ The solution delivers an intuitive and responsive user interface enabling the user to navigate through the mobile application with ease
- ▶ The application should also help in sourcing information from the distributors about the customer needs and the preferred paint shades



Albanian Based  
Paint ColorManufacturer



## Features

- ▶ Streamlined process for ordering colors
- ▶ Discovery of shops made easy by integrating Apple & Google maps
- ▶ Improved brand visibility by sharing color combinations on social media
- ▶ Higher user satisfaction and operational efficiency