



## REV3 DAYS INTERNATIONAL BUSINESS MEETINGS

9 & 10TH FEBRUARY 2017 LILLE

### INTRODUCTION:

Hauts-de-France is the pioneer European Region implementing the Third Industrial Revolution that we call Rev3. Our regional master plan launched in 2013 with Jeremy Rifkin, in partnership with the private sector, local authorities, schools, universities and the citizens, aims to move towards a society and an economy that are more responsible, more sustainable, better connected and more collaborative.

Maroš Šefčovič, vice president of the European Commission, declared, during the 7th European Summit of Regions and Cities in Bratislava, that Hauts-de-France shows the way and he hopes to see such pilot region in every EU country. Rev3 days is the first international event offering opportunities to grow business, discover new technologies, find investment opportunities and develop partnerships in the transition to a low carbon and digital economy at a regional scale.

### FOR WHOM:

- SMEs and multinational companies
- Institutional and private purchasers
- Research centers and laboratories
- Investors

### 4 topics:

- Circular economy
- Energy
- Smart cities
- Additive manufacturing

### WHY REGISTER?

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects
- Present your solutions and identify new ones to implement your own Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow your network
- More than 10 business sectors from over 30 countries
- A matchmaking process tailored to your needs: identification of your best prospect leads and partnerships by our team of experts
- More than 800 meetings organised
- Up to 10 prescheduled one-to-one meetings per participant in 2 days
- Visit some of the 350 pioneer companies and clusters involved in rev3 in Hauts-de-France



- Access to a rich network of contacts and international business experts in the Third Industrial Revolution implementation.

**NEXT STEPS:**

SEPTEMBER 15TH TILL JANUARY 8th: Online registration

Deadline for the payments: January 8<sup>th</sup> 2017

FROM OCTOBER: Online catalogue

FROM SEPTEMBER TILL JANUARY 31st: Meeting selection

D-1: Meeting schedules

**Price:**

- 780€ including VAT per company registered, for partners not having an Intra-Community VAT number
- 650€ excluding VAT per company registered, for partners having an Intra-Community VAT number.
- 650€ excluding VAT for the others international companies

*Including:*

- Registration to the B2B meeting and listing in the catalogue
- Access to the online catalogue
- A planning of tailored business meetings up to 10 meetings
- Translation during meetings if necessary
- Coffee breaks and 2 lunches on 9th and 10th
- Access to workshops and exhibitions
- One visit of a demo site (cluster or company) on 8th or 11th

*Options:*

- Gala dinner on Thursday evening: 45€ excl VAT
- 9 sqm booth in the venue: 650€ excl VAT
- Book a room to organise your own workshop: price on request